

PRODUCT INFORMATION VARIANTS AND PRICES



WHAT IS ABSORBIA?

Absorbia is a range of moisture absorbers, designed to trap and lock in excess moisture from its surroundings preventing moisture damage in the form of mould, fungus and musty smells.



MOULD & FUNGUS

When temperatures and humidity levels rise, mould and fungus flourish causing harm not only to your food and belongings but also to you.



MUSTY SMELL

If a space smells musty, it indicates the presence of mould even if you can't see it. This is due to poor ventilation and excess moisture. Absorbia removes excess moisture and improves the quality of air.



ALLERGENS

Any substance that can cause an allergy is an allergen. Mould & fungus release allergens as mould spores, which trigger allergic reactions.



ALL ABOUT ABSORBIA

MOST EFFECTIVE IN ENCLOSED SPACES



Absorbia is most effective in enclosed spaces such as closets, lofts, and rooms that not in regular use



COMPLETELY SPILL-PROOF DESIGN

Most variants of Absorbia (except for the Re-usable Box) are completely spill proof. The white one-way filter below the aluminium foil prevents the crystals as well as the collected moisture from spilling even if its over turned!



WATCH AS IT WORKS!

You can see the moisture collecting in the lower compartment, allowing you to watch Absorbia as it works!



WHERE CAN ABSORBIA BE USED?



WARDROBES Keeps clothes & leather fresh & mould free



KITCHEN Keeps food and spices fresher longer



BATHROOM Prevents musty smells



LIVING ROOM Protects electronics



SHOE CLOSETS No more white patches



DINING ROOM Prevents mould and fungus



ABSORBIA VARIANT'S











ABSORBIA CLASSIC

FEATURES

Spill Proof

Hexagonal design to conveniently fit into corners

Lasts up to 60 days

ABSORBIA CLASSIC



Size	300 grams
Lasts up to	60 days
Dimensions	H: 11cm, L: 15 cm, W: 8cm
Shape	Hexagonal back, fits into corners
Barcode Number	8 906033 180011
MRP	Rs 189
Pieces per carton	24

MERCHANDISING

- Stacking
- Bins
- Place on cash counter



ABSORBIA CLASSIC FAMILY PACK

		Size	300 grams x 3 pieces	
	Lasts up to	60 days	CONSUMER OFFER	
		Dimensions	H: 11cm, L: 24 cm, W: 15cm	Rs 38 OFF
	ABSORBIA ABSORBIA	Shape	Hexagonal back, fits into corners	MERCHANDISINGStackingBins
		Barcode Number	8 906033 180028	 Place on cash
		MRP	Rs 567.00 Rs 529.00	counter
		Pieces per carton	8	



ABSORBIA CLASSIC SEASON PACK

ABSORBLA	ASORBIA	ABSORBIA
ABSORBLA	ABSORBIA	ABSORBLA

Size	300 grams x 6 pieces
Lasts up to	60 days
Dimensions	H: 24cm, L: 23 cm, W: 15cm
Shape	Hexagonal back, fits into corners
Barcode Number	8 906033 180141
MRP	Rs 1134.00 Rs 945.00
Pieces per carton	4

CONSUMER OFFER Buy 5 get 1 pc free

MERCHANDISING

- Stacking
- Bins
- Place on cash counter







ABSORBIA CLOSET POUCH

FEATURES

Spill Proof

With hanger to conveniently use in closets

Lasts up to 75 days

ABSORBIA CLOSET POUCH

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Size	400 grams
Lasts up to	75 days
Dimensions	H: 22cm, L: 14 cm, W: 3cm
Shape	Outer: Rectangle. Inner: Pouch with hanger
Barcode Number	8 906033 180066
MRP	Rs 219
Pieces per carton	24

MERCHANDISING

- Stacking
- Bins

WHERE TO USE



WARDROBE



BATHROOM CABINETS

ABSORBIA CLOSET POUCH FAMILY PACK



Size	400 grams x 3 pices
Lasts up to	75 days
Dimensions	H: 23 cm, L: 14 cm, W: 11cm
Shape	Outer: Rectangle. Inner: Pouch with hanger
Barcode Number	8 906033 180134
MRP	Rs 657.00 Rs 599.00
Pieces per carton	8

CONSUMER OFFER Save Rs 58.00

MERCHANDISING

- Stacking
- Bins

WHERE TO USE



WARDROBE



BATHROOM CABINETS





ABSORBIA SACHET

FEATURES

Spill Proof

Converts moisture into gel

Lasts up to 30 days

ABSORBIA SACHET



Size	100 grams
Lasts up to	45 days
Dimensions	L: 18 cm, W: 10 cm
Shape	Pouch like
Barcode Number	8 906033 180080
MRP	Rs 110.00
Pieces per carton	48

MERCHANDISING

- Hang
- Place along check out aisle
- Hanging decal on cash counter

WHERE TO USE



BAGS



SHOE CLOSET



DRAWERS



SUITCASES

ABSORBIA SACHET FAMILY PACK

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Size	100 grams x 3 pieces
Lasts up to	45 days
Dimensions	L: 18 cm, W: 10 cm
Shape	Pouch like
Barcode Number	8 906033 180318
MRP	Rs 299.00
Pieces per carton	16

CONSUMER OFFER Save Rs 31.00

MERCHANDISING

- Hang
- Place along check out aisle
- Hanging decal on cash counter

WHERE TO USE



BAGS



SHOE CLOSET



DRAWERS



SUITCASES







ABSORBIA REUSABLE BOX

FEATURES

Only refillable system

Can be used in larger areas

Lasts up to 45 days

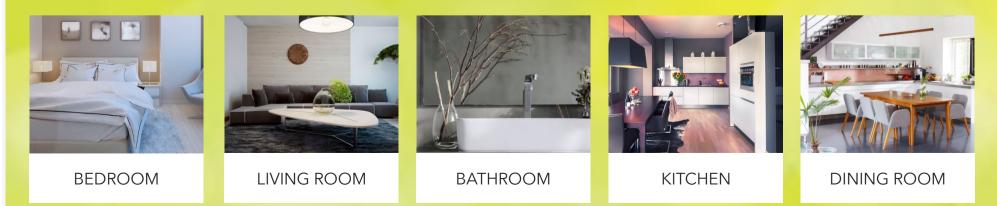
ABSORBIA REUSABLE BOX



Size	400 grams
Lasts up to	45 days
Includes	One Absorbia Refill Pouch
Shape	Square
Barcode Number	8 906033 180073
MRP	Rs 299.00
Pieces per carton	24

MERCHANDISING

- Stacking
- Bins



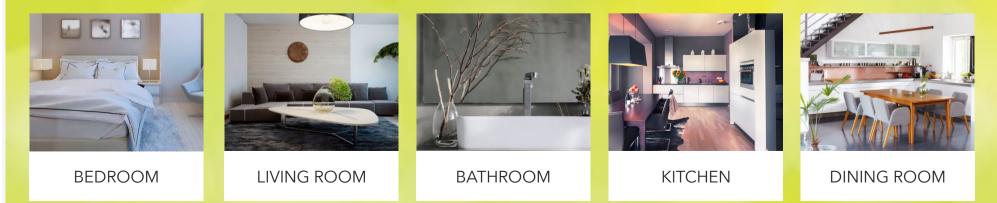
ABSORBIA REFILL BOX



Size	400 grams
Lasts up to	45 days
Dimensions	L: 20.5cm. W: 19.5cm
Shape	Pouch
Barcode Number	8 906033 180097
MRP	Rs 129.00
Pieces per carton	24

MERCHANDISING

- Stacking
- Bins







ABSORBIA Petite

FEATURES

Spill Proof

Smaller pack size for value

Hexagonal design to conveniently fit into corners

Lasts up to 45 days

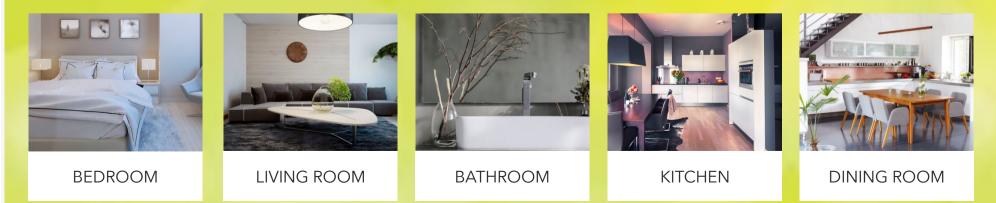
ABSORBIA PETITE PACK



Size	200 grams
Lasts up to	45 days
Dimensions	L: 15cm. W: 8 cm H: 8 cm
Shape	Pouch
Barcode Number	8 906033 180059
MRP	Rs 169.00
Pieces per carton	24

MERCHANDISING

- Stacking
- Bins
- Place on cash counter



ABSORBIA PETITE FAMILY PACK

ABSORBIA	ABSORBIA	ABSORBIA

Size	200 grams x 3 pieces
Lasts up to	45 days
Dimensions	H: 8cm, L: 23 cm, W: 15cm
Shape	Hexagonal back, fits into corners
Barcode Number	8 906033 1802022
MRP	Rs 507.00 Rs 479.00
Pieces per carton	8

CONSUMER OFFER Save Rs 28.00

MERCHANDISING

- Stacking
- Bins
- Place on cash
 counter







ABSORBIA CHARCOAL WITH ODOR BUSTER

FEATURES

Spill Proof

With activated charcoal to remove bad odours

Hexagonal design to conveniently fit into corners

Lasts up to 60 days

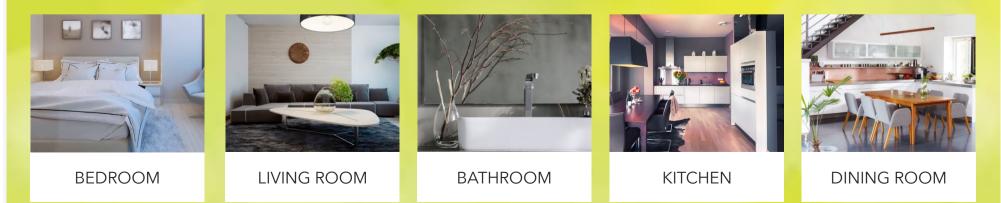
ABSORBIA ACTIVATED CHARCOAL



Size	300 grams
Lasts up to	60 days
Dimensions	H: 11cm, L: 15 cm, W: 8cm
Shape	Hexagonal back, fits into corners
Barcode Number	8 906033 180165
MRP	Rs 199.00
Pieces per carton	24

MERCHANDISING

- Stacking
- Bins
- Place on cash counter



ABSORBIA CHARCOAL FAMILY PACK



Size	300 grams x 3 pieces
Lasts up to	60 days
Dimensions	H: 11cm, L: 24 cm, W: 15cm
Shape	Hexagonal back, fits into corners
Barcode Number	8 906033 180172
MRP	Rs 597.00 Rs 549.00
Pieces per carton	8

CONSUMER OFFER Save Rs 48.00

MERCHANDISING

- Stacking
- Bins
- Place on cash counter





www.absorbia.in